

Persuasive Writing

Learning Objective: To plan a persuasive speech.

"Stanley was from a poor family. He had never been to camp before."

What does this quote tell you about camp? How is Stanley feeling about going to Camp Green Lake at this point? Can you remember what an **American camp is?**

Which persuasive techniques can you remember?



Can you give an example of each of these techniques?

- Power of three
- **Emotive language**
- Rhetorical questions
- Repetition
- Strong language
- **Direct address**
- **Exaggeration**, hyperbole and superlatives

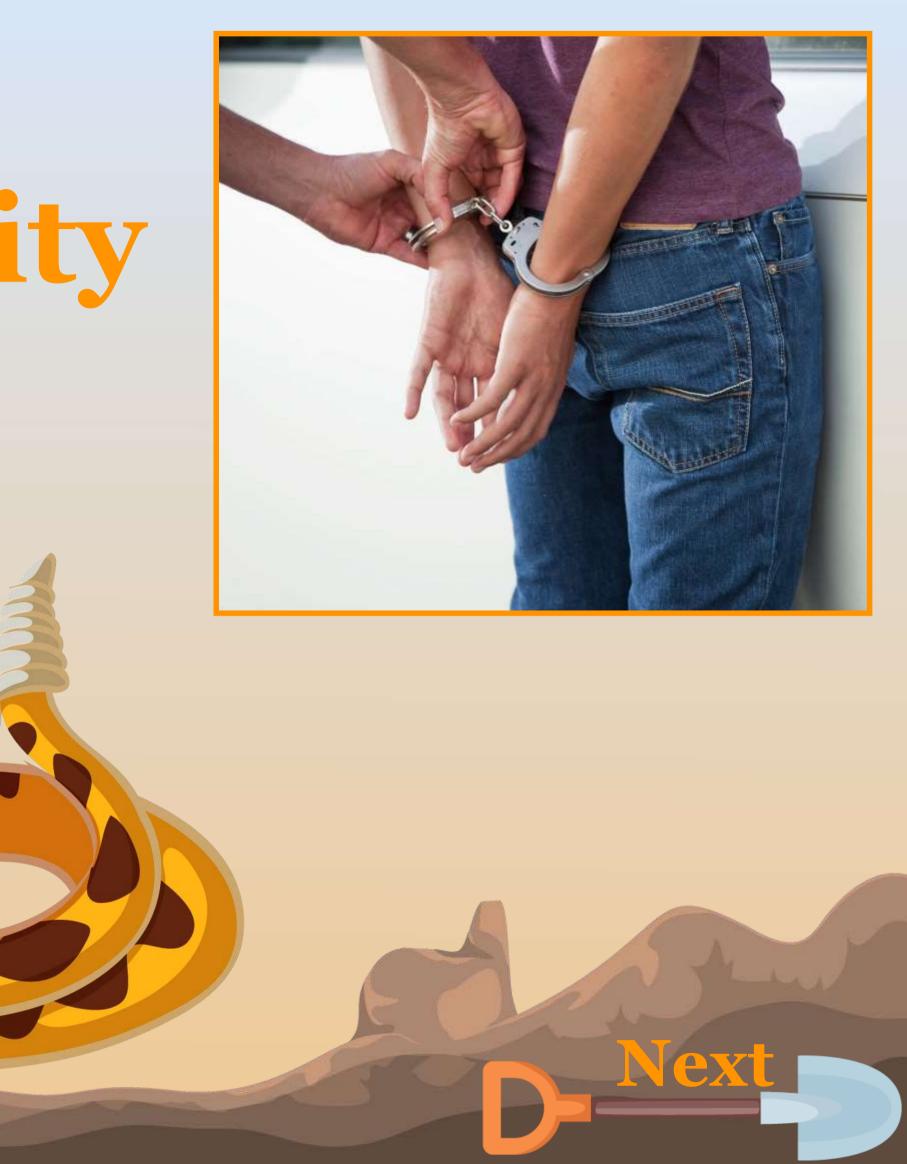
Today, we will be using our persuasive writing skills to close Camp Green Lake.

You will be writing a persuasive speech but first we need to plan our main points and decide which persuasive features to use.

What is a Juvenile Correctional Facility supposed to do?

What is supposed to happen to the young offenders that are sent there?

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Juvenile Correctional Facility A JCF is supposed to rehabilitate the young people who are sent there. This means that the children will be educated

A JCF is supposed to rehabilitate the young people who are sent there. This means that the children will be educated and guided into making positive decisions in their lives. They will improve their social skills, manage their anger well and have more opportunities in their life. This, hopefully, will mean that they do not commit any more crimes once they return to their normal lives.

> Do you think Camp Green Lake achieves this for the campers?

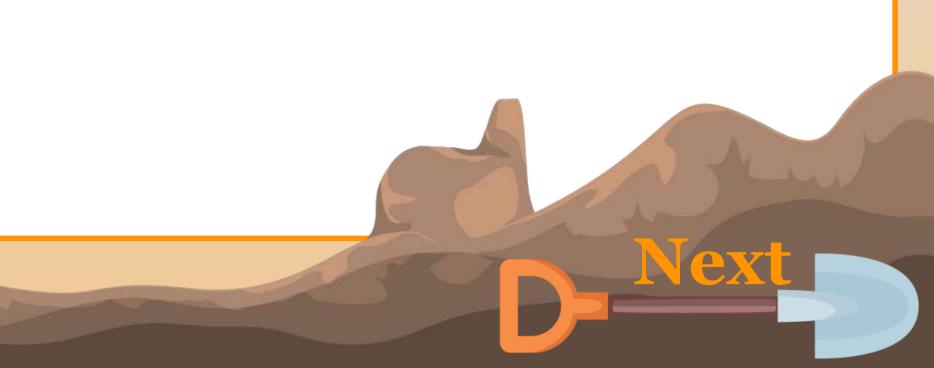




Why should Camp Green Lake be closed?

Look at your mindmaps from Monday. Why is CGL a bad place?





Persuasive Techniques

Take a look at the ideas you thought of. Can you create a persuasive sentence using one of the techniques?



- Power of three
- Emotive language
- Rhetorical questions
- Repetition
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- Direct address
- Exaggeration, hyperbole and superlatives

Persuasive Techniques

These poor, underprivileged children are being deprived of a proper education.



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